





The making and selling of vermouth in Catalonia, has been documented since the second half of the nineteenth century. At that time, the export of wine and local brandies from the area around Tarragona was really taking off and parallel to this positive industrial and commercial climate, vermouth was able to take root there as a new wine product.

Our Padró & Co. Rojo Clásico is a tribute to the vermouth which was sold originally

from wine cellars or enjoyed religiously every Sunday at noon. We want to evoke those herby and slightly medicinal aromas which can transport you back, even now, to the atmosphere inside those local bars and cafés.

The base wine is made with Macabeo and Xarel·lo grapes from the Padró family's own vines. After the first winter, we add our special red vermouth herb formula to make a base coupage which we then leave to rest and evolve in barrels for between nine and twelve months. These barrels originally contained sherry, after which they were used for a time to transport wine and we have now adapted them for vermouth storage.

## **TASTING NOTE**

Nose: Aromas of sweet spices, cinnamon and clove, in particular, as well as tones of candied fruits.

Mouth: A creamy and fresh palate followed by memories of slightly bitter Mediterranean herbs.

ALCOHOL CONTENT: 18% Alc./Vol.

FORMAT: 750 ml.

EAN13: 8427221023946 / EAN14: 68427221023948





## ROJO CLÁSICO



**GOLD MEDAL** 2022

Gilbert & Gaillard International Challenge



VINARI D'OR 2021

Premis Vinari dels Vermuts Catalans al Millor Vermut Negre



**GOLD MEDAL** 2021

ISW Meininger's International **Spirits Awards** 



**BACCHUS DE ORO** 2020

Concurso Internacional de Vinos Bacchus Unión Española de Catadores



SILVER WINNER 2020 World Vermouth Awards

GOLD MEDAL 2019

China Wine & Spirits Awards



MEZQUITA DE PLATA 2019

Premios Mezquita Córdoba



90 POINTS 2018

"Exceptional"

Tastings | International Review of Spirits



**GOLD MEDAL** 2018

Singapore Competition



2018

SILVER MEDAL

Cathay Pacific Hong Kong **International Wine & Spirit Competition** 



2018

2017

2017

VINARI DE PLATA

Premis Vinari dels Vermuts Catalans al Millor Vermut "Negre"



**86 POINTS** 

"Very good. Strong recommendation"

Ultimate Spirits Challenge



SILVER MEDAL

International Wine & Spirit Competition



**GOLD MEDAL** 2017

**International Wine Awards** 



SILVER MEDAL

Catavinum World Wine & Spirits Competition



92 PUNTOS 2017

Guía Peñín de los Destilados y Coctelería



2016

**GRAND GOLD MEDAL** Spirits Selection by Concours Mondial de Bruxelles



Double Gold Medal PACKAGING DESIGN AWARD SAN FRANCISCO WORLD SPIRITS COMPETITION 2017



IPA Award de Oro INSPIRATIONAL PACKAGING AWARD 2018 A LA INNOVACIÓN EN ENVASE DE BEBIDAS





